

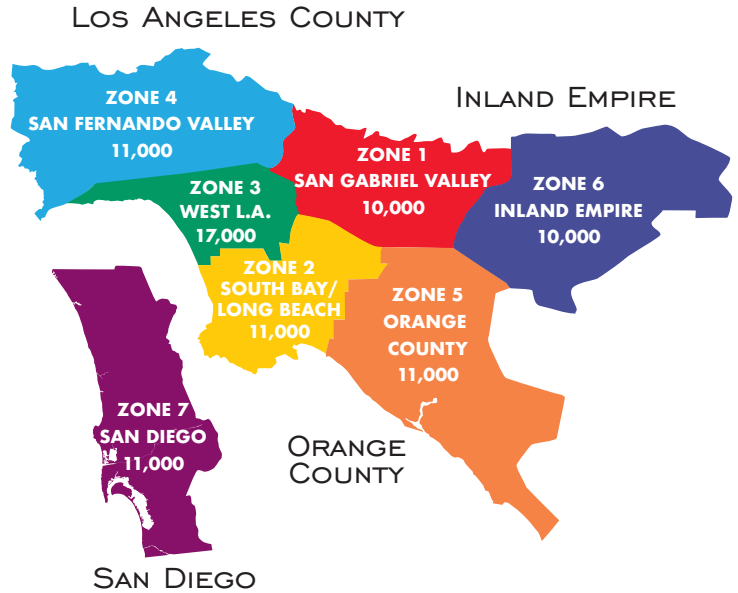
### PRICING

ZONE 1 SAN GABRIEL VALLEY		ZONE 6 INLAND EMPIRE		
	1x	3x	6x	12x
Front Cover*	\$695 <sup>00</sup>			
Full Page	\$645 <sup>00</sup>	\$560 <sup>00</sup>	\$485 <sup>00</sup>	\$395 <sup>00</sup>
Two Thirds	\$545 <sup>00</sup>	\$491 <sup>00</sup>	\$417 <sup>00</sup>	\$369 <sup>00</sup>
One Half	\$448 <sup>00</sup>	\$403 <sup>00</sup>	\$336 <sup>00</sup>	\$275 <sup>00</sup>
One Third	\$363 <sup>00</sup>	\$298 <sup>00</sup>	\$275 <sup>00</sup>	\$225 <sup>00</sup>
One Quarter	\$282 <sup>00</sup>	\$222 <sup>00</sup>	\$198 <sup>00</sup>	\$150 <sup>00</sup>
One Eighth	\$213 <sup>00</sup>	\$150 <sup>00</sup>	\$133 <sup>00</sup>	\$125 <sup>00</sup>
Inside Front Cover	\$818 <sup>00</sup>	\$656 <sup>00</sup>	\$576 <sup>00</sup>	\$475 <sup>00</sup>
Inside Back Cover	\$800 <sup>00</sup>	\$625 <sup>00</sup>	\$550 <sup>00</sup>	\$465 <sup>00</sup>
Back Cover	\$900 <sup>00</sup>	\$750 <sup>00</sup>	\$675 <sup>00</sup>	\$575 <sup>00</sup>
Center Spread	\$1200 <sup>00</sup>	\$1015 <sup>00</sup>	\$925 <sup>00</sup>	\$815 <sup>00</sup>

ZONE 2 SOUTH BAY/ LONG BEACH	ZONE 4 SAN FERNANDO VALLEY	ZONE 5 ORANGE COUNTY	ZONE 7 SAN DIEGO	
	1x	3x	6x	12x
Front Cover*	\$800 <sup>00</sup>			
Full Page	\$673 <sup>00</sup>	\$580 <sup>00</sup>	\$505 <sup>00</sup>	\$460 <sup>00</sup>
Two Thirds	\$567 <sup>00</sup>	\$510 <sup>00</sup>	\$434 <sup>00</sup>	\$383 <sup>00</sup>
One Half	\$470 <sup>00</sup>	\$420 <sup>00</sup>	\$349 <sup>00</sup>	\$325 <sup>00</sup>
One Third	\$371 <sup>00</sup>	\$307 <sup>00</sup>	\$290 <sup>00</sup>	\$255 <sup>00</sup>
One Quarter	\$293 <sup>00</sup>	\$230 <sup>00</sup>	\$205 <sup>00</sup>	\$170 <sup>00</sup>
One Eighth	\$220 <sup>00</sup>	\$160 <sup>00</sup>	\$140 <sup>00</sup>	\$130 <sup>00</sup>
Inside Front Cover	\$852 <sup>00</sup>	\$684 <sup>00</sup>	\$600 <sup>00</sup>	\$500 <sup>00</sup>
Inside Back Cover	\$852 <sup>00</sup>	\$684 <sup>00</sup>	\$600 <sup>00</sup>	\$500 <sup>00</sup>
Back Cover	\$958 <sup>00</sup>	\$780 <sup>00</sup>	\$710 <sup>00</sup>	\$625 <sup>00</sup>
Center Spread	\$1300 <sup>00</sup>	\$1116 <sup>00</sup>	\$1008 <sup>00</sup>	\$875 <sup>00</sup>

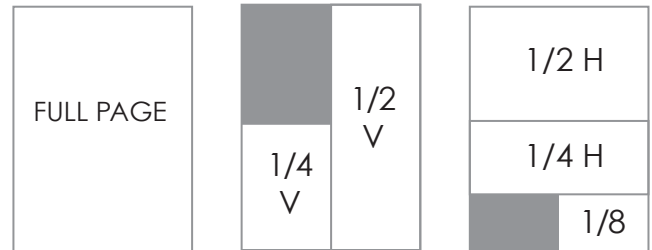
ZONE 3 WEST L.A.				
	1x	3x	6x	12x
Front Cover*	\$975 <sup>00</sup>			
Full Page	\$1019 <sup>00</sup>	\$833 <sup>00</sup>	\$749 <sup>00</sup>	\$674 <sup>00</sup>
Two Thirds	\$916 <sup>00</sup>	\$735 <sup>00</sup>	\$660 <sup>00</sup>	\$595 <sup>00</sup>
One Half	\$665 <sup>00</sup>	\$554 <sup>00</sup>	\$499 <sup>00</sup>	\$449 <sup>00</sup>
One Third	\$584 <sup>00</sup>	\$487 <sup>00</sup>	\$438 <sup>00</sup>	\$394 <sup>00</sup>
One Quarter	\$416 <sup>00</sup>	\$349 <sup>00</sup>	\$315 <sup>00</sup>	\$282 <sup>00</sup>
One Eighth	\$298 <sup>00</sup>	\$249 <sup>00</sup>	\$225 <sup>00</sup>	\$203 <sup>00</sup>
Inside Front Cover	\$1105 <sup>00</sup>	\$930 <sup>00</sup>	\$837 <sup>00</sup>	\$754 <sup>00</sup>
Inside Back Cover	\$1105 <sup>00</sup>	\$930 <sup>00</sup>	\$837 <sup>00</sup>	\$754 <sup>00</sup>
Back Cover	\$1178 <sup>00</sup>	\$1070 <sup>00</sup>	\$962 <sup>00</sup>	\$866 <sup>00</sup>
Center Spread	\$1870 <sup>00</sup>	\$1559 <sup>00</sup>	\$1403 <sup>00</sup>	\$1263 <sup>00</sup>

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